

Ron Galloway

Nationally Recognized Speaker, Documentary Filmmaker and Author

Ron Galloway is the director of the films *Why WalMart Works*, *Rethinking PowerPoint*, and the upcoming *Rebooting Healthcare*. He is a graduate of Georgia Tech and has spoken before over 400 business and healthcare audiences.

Ron has been featured on CNN, CNBC, MSNBC, NPR and the Daily Show. Print coverage of Ron includes the Wall Street Journal, New Yorker Magazine, and the New York Times.

ABOUT "WAL-MART & THE FUTURE OF HEALTHCARE"

From in-store health care clinics to eyeglasses, from flu shots to urgent care, Wal-Mart has its designs on leveraging its 4000 stores into the largest force in American healthcare. How does this affect you and your industry? What are their motivations?

In 10 short years Wal-Mart became the second largest force in optometry. Their \$4 prescription plan changed the face of the prescription industry.

Will Wal-Mart become the largest referral source in medicine through their 2000 planned retail health clinics? Will Wal-Mart "Mom and Pop" certain specialties into economic hardship? How will Wal-Mart's plans for Electronic Health Records (EHR) affect healthcare providers?

"Wal-Mart & The Future of Healthcare" addresses these questions and more as you are compelled to face a new competitive force on the horizon.

Learning Objectives

- 1) Demonstrate how will Walmart use its immense powers of scale to leverage its existing stores into healthcare, as they did in optometry
- 2) Show how Walmart is poised to become the largest referrer of healthcare services in the U.S.
- 3) Provide an overview of Walmart's efforts in Electronic Medical Records, and how they could influence the standards in EHRs
- 4) Review Walmart's past effort in healthcare (i.e. \$4 prescription drugs) and how they have affected the healthcare marketplace.



Ron has spoken recently before the following healthcare audiences:

Arizona Hospital Association
Arkansas Hospital Association
California Medical Association
Colorado Hospital Association
Connecticut Hospital Association
Georgia Community Hospital Association
Hospital Association Of N. California
Hospital Association Of S. California
Idaho Hospital Association
Indiana Hospital Association
Iowa Hospital Association
Iowa MGMA
Kansas Hospital Association
Kentucky Hospital Association
Louisiana Hospital Association
Maine Hospital Association
Maryland Hospital Association
Michigan Hospital Association
Mississippi Hospital Association
Montana Blue Cross Blue Shield
Nebraska Hospital Association
Nevada Hospital Association
New York Hospital Association
Ohio Hospital Association
Ohio MGMA
Ohio State Medical Association
Oklahoma Hospital Association
South Carolina Hospital Association
South Dakota Hospital Association
Tennessee Hospital Association
Urgent Care Association of America
Utah Hospital Association
Virginia Hospital Association
Washington Hospital Association
West Virginia Hospital Association
Wisconsin Hospital Association

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