

# Ron Galloway

## Nationally Recognized Speaker, Documentary Filmmaker and Author

Ron Galloway is the director of the films WHY WALMART WORKS, RETHINKING POWERPOINT, and the upcoming REBOOTING HEALTHCARE. He is a graduate of Georgia Tech and has spoken before over 400 business and healthcare audiences.

Ron has been featured on CNN, CNBC, MSNBC, NPR and the Daily Show. Print coverage of Ron includes the Wall Street Journal, New Yorker Magazine, and the New York Times.

### ABOUT THE PRESENTATION

“Rebooting Healthcare” is a presentation which explores the growing intersection between personal genomics, advancing information technology, and the use of medical data such as that found in EHRs.

We hear a lot about “healthcare reform,” but while no one was looking healthcare is “re-forming” itself from the outside in, through the convergence of medical and data technologies.

Personal genomics data will be fused with data from a patient’s EHR and decoded in hours to provide appropriate true personalized medicine. Hospitals will become trusted data banks. A patient will carry her updated EHR, insurance information, and payment systems on her mobile device. Virtual clinical trials will take place on diseases heretofore not studied. Right now your phone can take your pulse and transmit it instantly to your physician.

With the help of healthcare providers, people will become more informed about their total medical picture, and healthcare providers will benefit by fulfilling their mission in a more efficient manner.

Over the last 2 years Ron Galloway has presented his research in this area to nearly all state hospital associations, and has now started the process of organizing his research into a documentary, the purpose of which is to inform the public of the astounding changes taking place in healthcare, as well as to help healthcare organizations get a “black swan” glimpse into the future of their industry.



Ron has spoken recently before the following healthcare audiences:

Arizona Hospital Association  
Arkansas Hospital Association  
California Medical Association  
Colorado Hospital Association  
Connecticut Hospital Association  
Georgia Community Hospital Association  
Hospital Association Of N. California  
Hospital Association Of S. California  
Idaho Hospital Association  
Indiana Hospital Association  
Iowa Hospital Association  
Iowa MGMA  
Kansas Hospital Association  
Kentucky Hospital Association  
Louisiana Hospital Association  
Maine Hospital Association  
Maryland Hospital Association  
Michigan Hospital Association  
Mississippi Hospital Association  
Montana Blue Cross Blue Shield  
Nebraska Hospital Association  
Nevada Hospital Association  
New York Hospital Association  
Ohio Hospital Association  
Ohio MGMA  
Ohio State Medical Association  
Oklahoma Hospital Association  
South Carolina Hospital Association  
South Dakota Hospital Association  
Tennessee Hospital Association  
Urgent Care Association of America  
Utah Hospital Association  
Virginia Hospital Association  
Washington Hospital Association  
West Virginia Hospital Association  
Wisconsin Hospital Association

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